



novoGI™ Announces New Studies on Compression Anastomosis Presented at the Annual Meeting of the American Society of Colorectal Surgeons (ASCRS) 2012

Lower Than Expected Leak Rates for Lower Anterior Resection (LAR) Procedures

Atlanta, Georgia - June 4, 2012 - novoGI Inc today announced that its nitinol-based compression anastomosis device is being presented at the American Society of Colorectal Surgeons (ASCRS) Annual Meeting on June 2-6 at the Henry B. Gonzalez Convention Center and Grand Hyatt Hotel in San Antonio, Texas.

Results of data presented at ASCRS 2012, show that the company's clinically proven compression anastomosis device is especially effective in lower anterior resection (LAR) procedures with leak rates ranging from 1.9% to 4%. novoGI is hosting booth number 501.

"Over 10,000 cases have been performed using novoGI's clinically proven proprietary technology. With more than 40 peer-reviewed publications, evidence substantiates clinical results for ease of use, healing processes, and successful outcomes in regard to leak rates for anastomoses in LAR", commented Gavriel D. Meron, president and Chief Executive Officer of novoGI. Mr. Meron continued, "Our proprietary compression anastomosis technology is the recommended device for LAR procedures."

Clinical data relating to compression anastomosis at San Antonio 2012 include:

- ["COMPRES Final Results: Nitinol Compression Anastomosis Results in a Much Lower Than Expected Rate of Anastomotic Leak in Low Anterior Resection \(LAR\)"](#) (Abstract P210) - Poster presentation by principal investigators who concluded: "The study showed that the nitinol compression anastomosis device is safe, effective, and easy to use in a clinical surgical setting and may offer an advantage for low anterior resection anastomosis."
- ["Histopathological Advantages of Compression Ring Anastomosis Healing Compared to Stapled Anastomosis in a Porcine Model: A Blinded Comparative Study"](#) (Abstract P210) - Poster presentation by Mariana Berho, MD (Cleveland Clinic Florida, Weston, FL). Investigators concluded: "Compression anastomotic healing was associated with less inflammation, scarring, and foreign body reactions compared to stapled anastomoses."
- Symposium on Optimizing Anastomotic Techniques, "Compression Anastomosis: Is Three a Crowd?" - lecture presented by Michael Stamos, MD (School of Medicine, University of California Irvine, Irvine, CA)
- Presentations at novoGI booth:
 - "Compression Anastomosis, is it better for LAR?" presented by Anthony Senagore, MD (Keck School of Medicine, University of Southern California, Los Angeles, CA) and Michael Stamos, MD (School of Medicine, University of California Irvine, Irvine, CA)
 - "New Data on Compression Anastomosis and the Healing Process Following Colorectal Surgery" presented by Mariana Berho, MD (Cleveland Clinic Florida, Weston, FL)



The Founding Meeting of the World Congress of Compression Anastomosis (WCCA) was held. The following WCCA committees were established: Anastomotic Healing (Chair: Mariana Berho, MD), Best Practices (Chair: Yehiel Ziv, MD), Clinical Research & Studies (Chair: Oded Zmora, MD), Communications (Chair: Badma Bashankaev, MD), Outcomes (Chair: Michael Stamos, MD), Registry (Chair: Anthony Senagore, MD), Training (Chair: Abe Fingerhut, MD).

“As we move into the general sessions of the ASCRS in the coming days”, noted Gavriel Meron, President and CEO of **NovoGI**, “we are enthusiastic about the recent clinical data as well as the depth and variety of activities centering around compression anastomosis this year.”

About NovoGI

NovoGI is focused on providing an expanding range of device driven solutions for GI disease management through a globally branded, high quality, market driven company. The US headquarters are in Atlanta, Georgia; research, development and manufacturing facilities in Netanya, Israel; and its European headquarters near Paris, France.

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About ASCRS

American Society of Colorectal Surgeons (ASCRS) is the largest international gathering of physicians, researchers and academics in the fields of colorectal surgery. ASCRS this year takes place June 2-5 in San Antonio, Texas. For more information, visit www.fascrs.org.

About WCCA

The World Congress of Compression Anastomosis (WCCA) is a global consortium of key opinion leaders in colorectal surgery. The WCCA serves surgeons worldwide with a forum to share the latest clinical data and best practices in compression anastomosis, as well as offering professional and educational activities throughout the year. For more information, visit www.WCCA.org.

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